

Canadian Fertility and Andrology Society's 68th Annual Meeting

September 22nd - 24th, 2022 Halifax Convention Centre Halifax, Nova Scotia

Exhibitor's

Prospectus

The Canadian Fertility and Andrology Society's 68th Annual Meeting Back to the Future:

Where We Have Come from and Where We Could Go

September 22nd - 24th, 2022 in Halifax, Nova Scotia

Image © novascotia.com

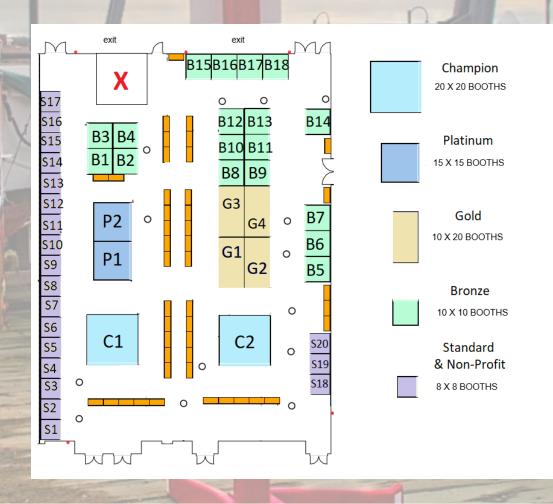




Exhibiting Opportunities:

As an exhibitor at the 68th Canadian Fertility and Andrology Society's Annual Meeting, you will have direct contact with over 500 doctors, specialists, professionals, fellows, and graduate students in the field of assisted reproductive technology, as well as speakers and presenters from across the globe.

Exhibiting at this Annual Meeting will serve as an opportunity to showcase your latest technology, products, programs and services to a targeted audience.



<u>Please note</u>: The above layout of the exhibition hall is subject to change. Exhibit spaces are sold on a first come, first served basis.

The layout will be available on the CFAS website and will be updated weekly or as needed.



Exhibiting Benefits:

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A list of exhibitors will be included in the CFAS Scientific Program which is distributed at the Annual Meeting, and displayed on the CFAS website.

 \checkmark Access to meals and snack breaks in Exhibition Hall.

Access to the CFAS Annual Meeting App, which allows the opportunity to gather attendee contact information, to post messages, to network, and to connect with attendees virtually.



Please see the next page for a full list of exhibitor benefits based on sponsorship level.





Exhibiting Opportunities:

	Non-Profit 8'x8'	Standard 8'x8'	Bronze 10'x10'	Gold 10'x20'	Platinum 15'x15'	Champion 20'x20'
Free wifi in exhibit area	х	x	x	х	Х	х
Exhibitor's manual	х	x	×	х	х	х
Daily cleaning of public areas and booths	Х	x	x	X	X	х
# of complimentary Exhibitor Registrations	1	1	2	3	4	6
Exhibitor name on booth	х	x	x	х	х	х
One skirted table top and waste basket	х	х	х	х	х	
Recognition in the sponsor section of the meeting 'app'		x	x	x	x	x
Recognition in General Conference Syllabus			X	X	Х	Х
One 6 ft. skirted table and waste basket			x	х	Х	
# of complimentary President's Dinner Tickets*			1	3	1/2 table (5)	1 table (10)
Recognition on Signage				x	x	x
Recognition in Conference Webpage (in Exhibit with the CFAS tab)				x	x	x
Premium exhibit booth on the event app				х	х	х
1 roll up poster with logo and sponsorship level					х	X
Recognition at the following activities: 1. ART Professionals' Morning 2. Fertility Nursing Preconference Workshop 3.Scientists in Reproduction Preconference Workshop					1 of 3	3 of 3
Preconference Symposium promotional material give- aways					1 of 3	3 of 3
Decorated lounge area **Terms and Conditions Apply						х
Flat Screen TV						х
Plush carpeting in booth (value of max. \$500.00)						Х
Additional Exhibitor Registration at 50% off the regular registration fee						x
Name on Loop Slides						Х
Basic AV electric bars (2 bars)**						Х
Networking event with the CFAS Board						Х
Opportunity to deliver a Welcome Message						х
EARLY BIRD DEADLINE		Sunday,	March 6th, 2	022 at midnig	ht EST	
CAD Prices (Early Bird)	\$600	\$4,500	\$7,500	\$30,750	\$65,000	\$97,000
CAD Prices (After Early Bird)	\$750	\$5,900	\$10,500	\$35,750	\$70,000	-



APPLICATION AND CONTRACT FOR EXHIBIT SPACE

CFAS 2022 Annual Meeting – Halifax, Nova Scotia Meeting Dates: Sept. 22nd - 24th, 2022

Exhibit Dates: Sept. 22nd, 23rd and 24th, 2022

Exhibit Setup (Tentative): Sept. 21st, 9 am – 4 pm Exhibit Teardown (Tentative): Sept. 24 , 4 pm – 7 pm

Please submit this form via email to: <u>communications@cfas.ca</u>

CONTACT INFORMATION

 Please enter the company name as you would like it to appear on all marketing material related to our conference.

 Company Name......

 Contact Name*.....

 Tel.....

 Email.

*Please note that this will be the primary contact for all exhibit- and event-related communications from the CFAS. It is the exhibitor's responsibility to notify CFAS should this contact or their information change.

Website.....

Address.....

Postal/Zip.....Country.....



EXHIBIT SPACE

Booth Type:

Please indicate your desired sponsorship level. Please refer to the below table when deciding which level and benefits is best for your company.

Non-Profit Standard Bronze Gold
Platinum *Champion Sponsor
*This document relates exclusively to the sponsoring of the 2022 Annual Meeting. All Champion Sponsors will be required to review and sign an additional agreement pertaining to the entire year of their sponsorship.
*President's Dinner tickets will be set aside for exhibitors depending on which level of sponsorship they provide. <i>It is the EXHIBITOR'S RESPONSIBILITY to inform the CFAS Office of the number of complimentary tickets they would like to claim, with the names of the guests, and their meal choices prior to July 30th, 2022. Any unclaimed tickets will be resold to other attendees. This measure ensures CFAS can provide the venue with an accurate count of each entréechosen by the required deadline. Initial here:</i>
Names of representatives attending dinner (if known):
*I acknowledge that due to restrictions imposed by the venue and/or the government, the number of tickets allotted to your sponsorship level may be lowered at any time by CFAS to accommodate multiple sponsors and attendees.
Initial here:
**Terms and conditions apply. Please note that Champion Lounge Layouts and Furniture are limited to the options provided by CFAS and their exclusive vendor. I agree that I will exclusively use CFAS's contracted exhibit vendors, including shipping vendor. Failure to
comply with these requirements may result in additional fees.
Initial here:



The Exhibition Floor Plan can be viewed on the CFAS website under the 2022 Annual Meeting tab. Indicate your top-three booth space preferences below, keeping your level of sponsorship in mind.

CFAS will do its best to provide you one of your preferred booths or something similar but please note that booth space is given on a first-come first-serve basis based on the **deadline of June 5**, **2022** and no booth space can be guaranteed. If the exhibitor has failed to provide their booth selection by **the deadline**, the CFAS office will assign a booth location.

CFAS reserves the right to relocate booth assignments based on layout changes and exhibit hall reconfiguration.

Initial here:_____

Sponsors can only have one booth per purchase. Booths cannot be combined or transferred to another exhibitor.

Initial here:_____

Note regarding participant incentives to visit booths: Due to regulations from UBC Accreditation, prize draws and giveaways (e.g. participants leaving contact info or business cards to be entered to win a prize) are **not** permitted.

Exhibitors must follow any UBC guidelines as instructed by CFAS staff and maintain a <u>separation</u> between promotion within the exhibit hall and educational activities taking place in conference rooms.

Initial here:_____

Booth Preferences: 1st _____ 2nd _____ 3rd _____

Exhibit Space Cost: \$ _____

Premium Exhibit Booth App Add – On:

The premium exhibit booth experience incorporates lead retrieval capability using on-site scanning of QR codes on badges via the mobile event app.

For an additional \$250.00, I would like to upgrade to a Premium Exhibit Booth on the event app.

Please note: this upgrade is already included in Gold, Platinum and Champion exhibitor packages.

Payment Information

Cancellation Penalties

- Cancellation before March 6, 2022: 50% of the total booth cost charged to card
- Cancellation after March 6, 2022: 100% of the total booth cost charged to card
- Cancellation after June 5, 2022: 100% of total booth cost and applicable penalties charged to card

Initial here: _____



Deposit and Payment Schedule

- Through March 6, 2022: deposit of 50% of total booth fee due within 1 week of application for exhibit space
- March 7, 2022 June 4, 2022: deposit of 50% of total booth fee due upon application of exhibit space
- June 5, 2022: Remainder of entire booth fee due for all exhibitors who applied forexhibit space
- 100% of total booth fee due upon application for exhibit space for applications received

on June 5, 2022

Initial here:

CFAS requires payment in full no later than June 5, 2022.

Failure to respect these payment deadlines will result in a 5% late penalty fee and does not release the contracted or financial obligation of the Exhibitor.

Initial here:_____

Make cheques payable to: Canadian Fertility and Andrology Society Mail cheque payment to: Canadian Fertility and Andrology Society 94 Avenue de la Présentation Dorval, QC H9S 3L3

Credit Card Payments: Can be made through the CFAS website, for assistance please contact the CFAS Office at 514-300-1333.

I acknowledge that, as an authorized representative of the above-stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the CFAS Annual Meeting 2022 Exhibitor Rules and Regulations. Exhibitor agrees to receive all written and electronic correspondence from CFAS and official event contractors in reference to the Annual Meeting and all future CFAS events. This exhibit space application will become a contract upon Exhibitor's authorized signature and the CFAS's acceptance and approval.

Exhibitor Signature:	Date:
Name (printed):	Tel:
Email address:	

Authorized CFAS Signature	ed CFAS SignatureDate	
Account Number	Assigned Booth Number	Booth Type