



**CANADIAN FERTILITY AND
ANDROLOGY SOCIETY**



69TH ———

ANNUAL MEETING EXHIBITOR'S MANUAL

September 20th - September 23rd

The Westin Harbour Castle

Toronto, Ontario



www.cfas.ca



514-300-1333



94 Avenue de la Présentation, Dorval, QC



info@cfas.ca



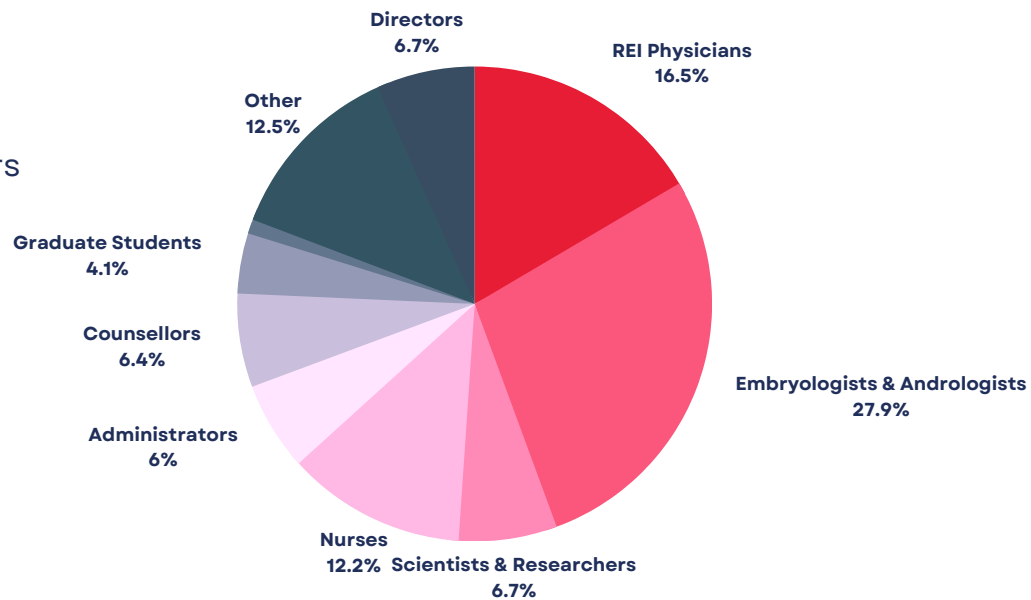
ABOUT CFAS

The CFAS is a multidisciplinary national non-profit Society that serves as the voice of reproductive specialists, scientists, and allied health professionals working in the field of Assisted Reproduction in Canada. The mission of the CFAS is to responsibly advance reproductive science and medicine in Canada through leadership, research and guidance.

OUR MEMBERSHIP

The CFAS continues to grow and attract more specialists to its diverse membership, with nearly 1000 active members. The CFAS membership is comprised of many disciplines engaged in the field of assisted reproduction including:

- ▶ REI Physicians
- ▶ Embryologists
- ▶ Scientists & Researchers
- ▶ Nurses
- ▶ Administrators
- ▶ Counsellors
- ▶ Graduate Students
- ▶ Lab Directors
- ▶ IVF Medical Directors
- ▶ Lawyers
- ▶ & Many More!





WHO WILL ATTEND

The CFAS Annual Meeting is an important forum for the presentation and discussion of new developments in reproductive medicine and science. Through the annual meeting, CFAS brings together all those concerned with developments in this field:

- ▶ Healthcare Practitioners
- ▶ Researchers and Scientists
- ▶ Pharmaceutical, Technology & Service Companies
- ▶ Government & Regulatory Bodies

Our industry partners play a vital role in helping healthcare practitioners and scientists deliver the most advanced and safest fertility care in the world. In turn, delegates are given an opportunity to review the ever-developing scientific innovations in these fields. To this end, the annual meeting provides a unique occasion for industry and practitioners to come together for a common purpose.





Ottawa - 2019



CFAS PAST MEETINGS



Vancouver - 2021



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EXHIBITING OPPORTUNITIES

As an exhibitor at the 69th Canadian Fertility and Andrology Society's Annual Meeting, you will have direct contact with over 500 doctors, specialists, professionals, fellows, and graduate students in the field of assisted reproductive technology, as well as speakers and presenters from across the globe.

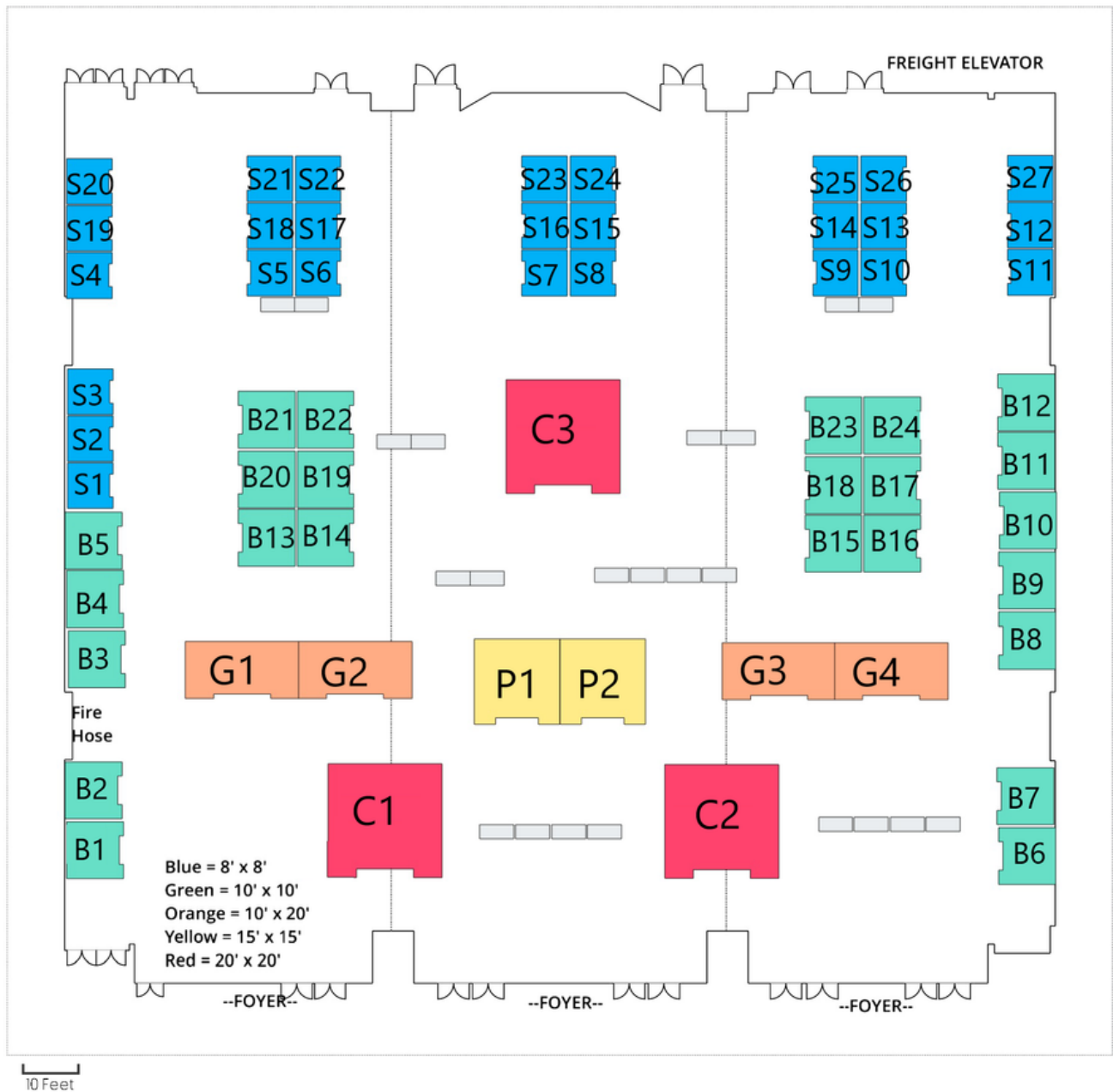
Exhibiting at this years' Annual Meeting will serve as an opportunity to showcase your latest technology, products, programs, and services to a targeted audience.

IMPORTANT: Exhibiting at the 69th Annual Meeting, held in Toronto, will be on a first come first serve basis due to Toronto being one of our most popular destinations. Toronto is the most concentrated point for the field of ART, with the majority of clinics and practitioners residing in the surrounding area. The 69th Annual Meeting is guaranteed to turn out a large crowd.





Floor Plan: The Westin Harbour Castle



The most up-to-date Exhibition Floor Plan can be viewed on the CFAS website under the 2023 Annual Meeting tab.



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EXHIBITING BENEFITS



A list of exhibitors will be included in the CFAS Scientific Program which is distributed at the Annual Meeting, and displayed on the CFAS website



Access to meals and health breaks in Exhibition Hall



Access to the CFAS Annual Meeting App, which allows the opportunity to gather attendee contact information, to post messages, to network, and to connect with attendees virtually



Please see the next page for a full list of exhibitor benefits based on sponsorship level



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EXHIBITING BENEFITS BY SPONSORSHIP LEVEL

	Non-Profit 8'x8'	Standard 8'x8'	Bronze 10'x10'	Gold 10'x20'	Platinum 15'x15'	Champion 20'x20'
Free wifi in exhibit area	X	X	X	X	X	X
Exhibitor's manual	X	X	x	X	X	X
Daily cleaning of public areas and booths	X	X	X	X	X	X
# of complimentary Exhibitor Registrations	1	1	2	3	4	6
Exhibitor name on booth	X	X	X	X	X	X
One skirted table top and waste basket	X	X	X	X	X	
Recognition in the sponsor section of the meeting 'app'		X	X	X	X	X
Recognition in General Conference Syllabus			X	X	X	X
One 6 ft. skirted table and waste basket			X	X	X	
# of complimentary President's Dinner Tickets*			1	3	1/2 table (5)	1 table (10)
Recognition on Signage				X	X	X
Recognition in Conference Webpage (in Exhibit with the CFAS tab)				X	X	X
1 roll up poster with logo and sponsorship level					X	X
Recognition at the following activities: 1. ART Professionals' Morning 2. Fertility Nursing Preconference Workshop 3. Scientists in Reproduction Preconference Workshop					1 of 3	3 of 3
Preconference Symposium promotional material give-aways					1 of 3	3 of 3
Decorated lounge area <i>**Terms and Conditions Apply</i>						X
Flat Screen TV						X
Plush carpeting in booth (value of max. \$500.00)						X
Additional Exhibitor Registration at 50% off the regular registration fee						X
Name on Loop Slides						X
Basic AV electric bars (2 bars)**						X
Networking event with the CFAS Board						X
Opportunity to deliver a Welcome Message						X
EARLY BIRD DEADLINE	March 6th, 2023 at midnight EST					
CAD Prices (Early Bird)	\$700	\$5,500	\$8,500	\$31,750	\$66,000	\$98,000
CAD Prices (After Early Bird)	\$850	\$6,900	\$11,500	\$36,750	\$71,000	-





EXHIBITOR SERVICES

CFAS has contracted with a sole show management service to provide exhibit materials, furnishings, and shipping services. This will include an exhibit service kit containing information, pricing, order forms and a schedule including set up and tear down hours.

SECURITY & LIABILITY

CFAS assume no responsibility or liability for exhibitor's property or for loss or damage to displays while on the premises. Exhibitors are responsible for securing their own liability insurance, including, but not limited, coverage for damage to property, accidents, and injuries to exhibitors, facility employees, or vendors as a result of the installation, occupancy, and dismantling or removal of their exhibits into and from the Westin Harbour Castle.

HEALTH & SAFETY

As of the time of writing, we continue to be in a pandemic environment. If the pandemic continues to shift closer to the event and we are obliged to follow government and public health measures, we will notify exhibitors of any changes to our planning for AM2023. CFAS continues to monitor the pandemic environment and will implement any public health and provisional measures as required to ensure the safety of our exhibitors and our attendees.

BOOTH RENTAL INFORMATION

The display of any product should not be construed as an endorsement of/or approval by CFAS. The exhibitor agrees not to imply in any way to a third party that acceptance as an exhibitor constitutes endorsement of a product or service by CFAS.

CFAS reserves the right to refuse to rent exhibit space at the Annual Meeting 2023 as it shall, in its sole discretion, decide upon.





APPLICATION & CONTRACT FOR EXHIBIT SPACE

CFAS 2023 Annual Meeting - Toronto, Ontario

Meeting Dates: September 20th - 23rd, 2023

Exhibit Dates: September 20th, 21st, 22nd 23rd, 2023

Exhibit Setup (Tentative): TBD

Please submit this form via email to: administration@cfas.ca

CONTACT INFORMATION

Please enter the company name as you would like it to appear on all marketing material related to our conference.

Company Name:

Contact Name*:

Title:

Email:

Telephone:

***Please note that this will be the primary contact for all exhibit and event-related communications from the CFAS. It is the exhibitor's responsibility to notify CFAS should this contact or their information change.**

Website:

Address:

City:

Province/State:

Postal/Zip:

Country:





EXHIBIT SPACE

Please indicate your desired sponsorship level. Please refer to page 8 when deciding which level and benefits is best for your company.

Non-Profit Standard Bronze Gold
Platinum *Champion Sponsor

*This document relates exclusively to the sponsoring of the 2023 Annual Meeting. All Champion Sponsors will be required to review and sign an additional agreement pertaining to the entire year of their sponsorship.

** Terms and conditions apply.

Please note that Champion Lounge Layouts and Furniture are limited to the options provided by CFAS and their exclusive show management vendor. **Any exhibitor found to be using another vendor other than the the CFAS exclusive vendor will be penalized and incur additional fees.**

Initial here:

PRESIDENT'S DINNER TICKETS

President's Dinner tickets will be set aside for exhibitors depending on which level of sponsorship they provide. ***It is the exhibitor's responsibility to inform the CFAS office of the number of complimentary tickets they would like to claim, with the names of the guests, and their meal choices prior to July 30th, 2023.*** Any unclaimed tickets on **July 31st, 2022**, will be resold to other attendees. This measure ensures CFAS can provide the venue with an accurate count of each entrée chosen by the required deadline. **Please email administration@cfas.ca with the names of representatives attending dinner**

Initial here:



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I acknowledge that due to restrictions imposed by the venue and/or the government, the number of tickets allotted to your sponsorship level may be lowered at any time by CFAS to accommodate multiple sponsors and attendees.

Initial here:

BOOTH INFORMATION

The most up-to-date Exhibition Floor Plan can be viewed on the CFAS website under the 2023 Annual Meeting tab. Please indicate your top-three booth space preferences below, keeping your level of sponsorship in mind.

CFAS will do its best to provide you with one of your preferred booths or something similar. Please note that booth space is given on a first-come first-serve basis based on the **deadline of July 3rd, 2023** and no booth space can be guaranteed. **If the exhibitor has failed to provide their booth selection by the deadline, the CFAS office will assign a booth location.**

CFAS reserves the right to relocate booth assignments based on layout changes and exhibit hall reconfiguration

Initial here:

Sponsors can only have one booth per purchase. Booths cannot be combined or transferred to another exhibitor.

Initial here:





Booth Preferences: 1st 2nd 3rd

Exhibit Space Cost: \$ *Please see page 8 for pricing.*

Note regarding participant incentives to visit booths:

Due to regulations from UBC Accreditation, prize draws and giveaways (e.g. participants leaving contact info or business cards to be entered to win a prize) are **not permitted**.

Exhibitors must follow all UBC guidelines as instructed by CFAS staff and maintain a **separation** between promotion within the exhibit hall and educational activities taking place in conference rooms.

Initial here:

PREMIUM EXHIBIT BOOTH APP

The premium exhibit booth experience incorporates lead retrieval capability using on-site scanning of QR codes on badges via the mobile event app.

For an additional \$250 CAD, I would like to upgrade to a Premium Exhibit Booth on the event app.

Please note: this upgrade is already included in Gold, Platinum and Champion exhibitor packages.





PAYMENT SCHEDULE

Cancellation Penalties:

- Cancellation before March 6th, 2023: 50% of the total booth cost charged to card
- Cancellation after March 6th, 2023: 100% of the total booth cost charged to card
- Cancellation after June 5th, 2023: 100% of the total booth cost charged to card and applicable penalties charged to card

Initial here:

Deposit and Payment Schedule:

- Through March 6th, 2023 (*early bird deadline*): deposit of 50% of total booth fee due within 1 week of application for exhibit space
- June 4th, 2023: deposit of 50% of total booth fee due upon application for exhibit space
- June 5th, 2023: remainder of entire booth fee due for all exhibitors who have applied for exhibit space
- After June 5th, 2023: 100% of total booth fee due upon application for exhibit space for applications received on June 5th or before.

Initial here:

CFAS requires payment in full no later than July 3rd, 2023.

Failure to respect these payment deadlines will result in a 15% late penalty fee and does not release the contracted or financial obligation of the exhibitor

Initial here:





PAYMENT INFORMATION

Payments methods are:

E-Transfer payments: for assistance please contact the CFAS office at 514-300-1333

Credit card payments: can be made through the CFAS website, for assistance please contact the CFAS office at 514-300-1333

I acknowledge that, as an authorized representative of the above-stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the CFAS Annual Meeting 2023 Exhibitor Rules and Regulations, Exhibitor agrees to receive all written and electronic correspondence from CFAS and official event contractors in reference to the Annual Meeting and all future CFAS events. This exhibit space application will become a contract upon Exhibitor's authorized signature and the CFAS' acceptance and approval.

Exhibitor Signature:

Date:

Name (Printed):

Tel:

Email address:

For Management Use

Authorized CFAS Signature:

Date:

Account Number:

Assigned Booth Number:

Booth Type:

Questions? Contact the CFAS office at 514-300-1333 or email administration@cfas.ca



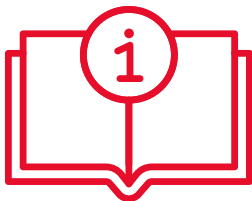


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End Of Manual

THANK YOU



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