



CANADIAN FERTILITY AND ANDROLOGY SOCIETY
SOCIÉTÉ CANADIENNE DE FERTILITÉ ET D'ANDROLOGIE

Organization:	Canadian Fertility and Andrology Society
Policy:	Policy Regarding the Use of the CFAS Logo
Created:	February 2019

PURPOSE

The purpose of this policy is to outline appropriate use of the Canadian Fertility & Andrology Society (CFAS) logo.

BACKGROUND

The CFAS logo is the property of the CFAS. Its use by any third party including, without limitation, a member, sponsor or exhibitor, may imply CFAS support or endorsement for particular activities, programs or organisations. In addition, the misrepresentation and use of the CFAS logo is misleading to the public.

The CFAS logo may not be used in any format by any third party without express written permission from the CFAS.

In the event that permission is given for a specific use of the CFAS logo, the third-party receiving permission will receive a letter from the Executive Director of the CFAS specifying the limitation of use of the logo as detailed within the original application for use.

All decisions related to the use of the logo will be assessed by the Executive Director in accordance with policies determined by the Board of the CFAS.

Any unauthorized use of the logo constitutes copyright infringement in violation of Canada's copyright laws and will result in CFAS demanding that the logo be removed immediately. The CFAS will then periodically monitor all related websites and social media accounts, and any further infraction of the use of intellectual property or improper characterization of the relationship between the third party and CFAS will be met with legal action.

The foregoing applies to the CFAS logo, the CFAS Compliant Seal and any other CFAS logo in use.

Board Approval on April 15 th , 2019	Signature of President:
---	-------------------------